2016 | FOCUS+ST

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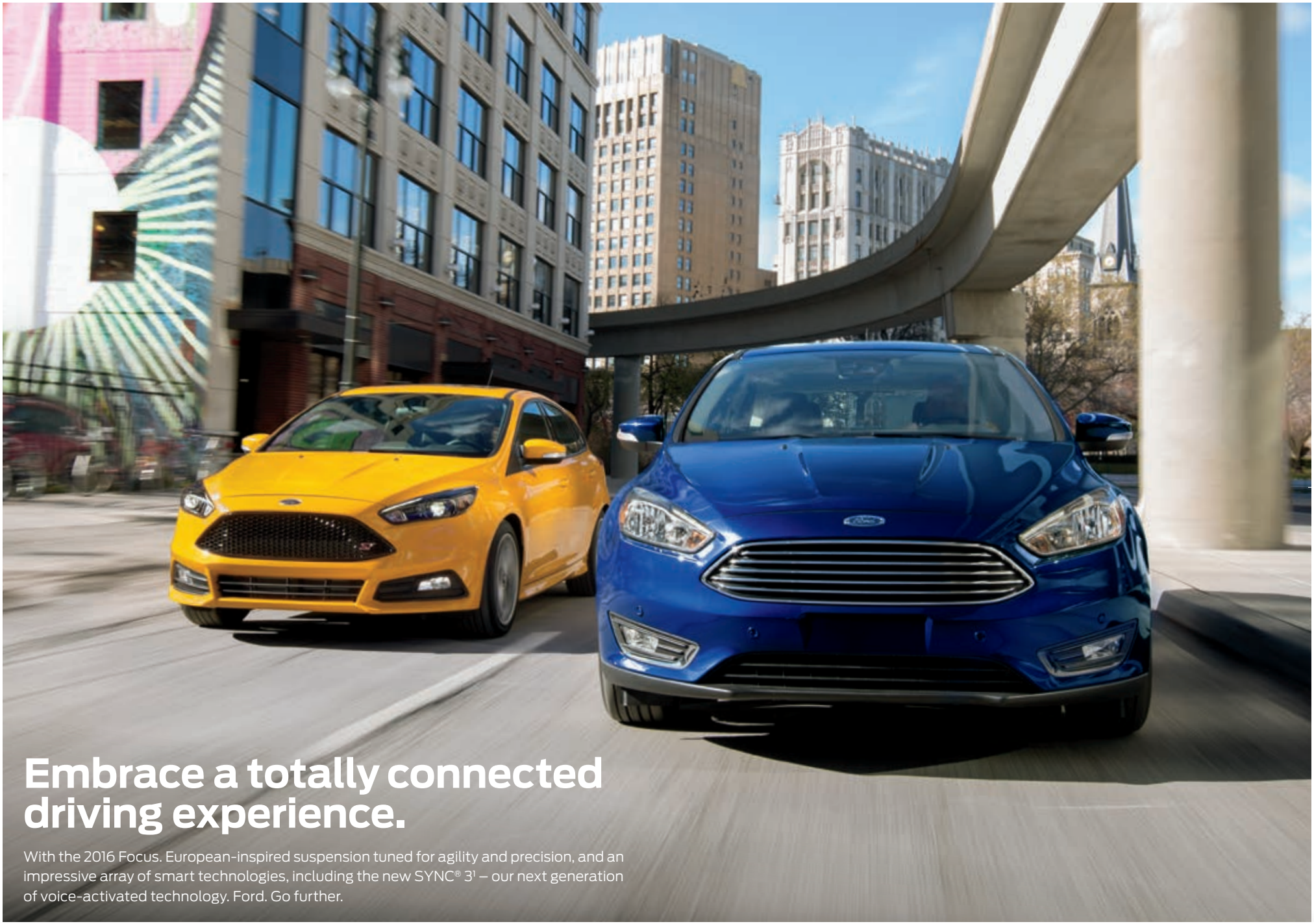

ST. Tangerine Scream Metallic Tri-coat. Titanium Hatchback. Kona Blue. Available equipment.

[1]Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply.

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Expect more.

Fun. Freedom. Responsiveness. In the 2016 Ford Focus, you'll experience all this. And more. Like smart technologies that enhance comfort, convenience and performance behind the wheel.

With a sophisticated appearance, Focus hatchback and sedan share a stylish front end with sculpted hood and confident grille, and equally impressive unique rear taillamps. To add a personal touch, opt for the Luxury Package or the Sport Package – both available on SE.

A clean, modern look defines the smart, easy-to-use interior. You'll notice the metallic-finish detailing,[1] the handsome seat trims and switches, the convenient center stack, and the center console with adjustable cupholders.

Driver-assist features[2] on Focus begin with a standard rear view camera on all models. On Titanium, Focus can alert you to traffic in your blind spots,[2] help you maintain your lane,[2,3] and even assist in parallel parking.[2] Start expecting more from every drive in the 2016 Focus.

Titanium Hatchback. Kona Blue. Available equipment.

[1]Available feature. [2]Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. [3]Lane-Keeping System does not control steering.

Experience ingenuity.

1.0 liter of displacement. 3 cylinders. 215 pounds. From these specs, the 1.0L EcoBoost® engine[1] offers cutting-edge engineering.

With 125 lb.-ft. of torque, the 1.0L EcoBoost is teamed with a 6-speed manual transmission for 123 horsepower of maximum driving fun. Or you can choose an available 6-speed SelectShift® automatic. This award-winning performer has been named the best engine under 1.0L, according to *Engine Technology International*.[2] It combines direct injection, turbocharging and twin independent variable camshaft timing (Ti-VCT) to generate a broad, flat torque curve. And provide you with an impressive combination of driveability and fuel efficiency (an EPA-estimated 42 hwy mpg with the manual transmission).[3]

ECOBOOST

Delivering 160 horsepower, the 2.0L I-4 engine utilizes direct injection and Ti-VCT for efficient performance. On Titanium, a standard PowerShift 6-speed automatic with SelectShift capability allows gear changes at the touch of a button, delivering torque to the drive wheels 100% of the time during shifts for quick response.

Focus finds the sweet spot on straightaways and in corners. Credit its responsiveness, especially in the turns, to an independent rear suspension and Torque Vectoring Control, which help make Focus as ready as you are to make things happen.[4]

Above left: SE Sedan. Race Red. SE Appearance Package.
Below left: SE Hatchback. Magnetic. SE EcoBoost Appearance Package.

[1]Available feature. [2]2012–2015 International Engine of the Year Awards, presented by *Engine Technology International* magazine. [3]EPA-estimated rating: 30 city/42 hwy/35 combined mpg, Base SE with 1.0L SFE option. Actual mileage will vary. [4]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Maximize your connections.

Voice-activated SYNC®[1] technology helps you keep your eyes on the road and hands on the wheel. SYNC. Say the word.®

- **Hands-free calling** lets you make a call with a simple push of a button along with the sound of your voice.
- **Automatic phone book download** transfers the names and numbers in your compatible phone automatically, once paired.
- **Voice-activated music commands** let you say what music you want to hear and listen to it easily with voice-activated search, or say "Bluetooth® audio" to stream content from your phone.
- **SYNC AppLink™[2]** lets you control some of your favorite compatible mobile apps with your voice.
- **911 Assist®[3]** is a convenient no-charge feature that allows you to connect your compatible cell phone to help call 911 in the event of an accident.

Upgrade to SYNC 3.[1] Our next generation of voice-activated technology with an easy-to-use new design and features.

- **New hardware meets new software** on the easy-to-read color LCD touch screen that displays phone, audio and navigation[4] functions.
- **High-speed performance** means you'll experience quick responses to your commands. Plus, the capacitive touch screen includes a convenient swipe feature similar to your smartphone (as well as pinch-to-zoom capability within navigation[4]).
- **Enhanced voice recognition** lets you talk with simple, real-world voice commands and the system responds naturally to your voice.
- **Easy destination entry** feature within navigation[4] helps you locate your favorite restaurants, nearest ATM and more.
- **Siri® seamless integration** brings the power of Siri Eyes Free[5] and your iPhone®[5] into your vehicle.
- **Automatic updates over Wi-Fi®[6]** let you keep SYNC 3 up-to-date with the latest software as new updates become available.

SYNC

Titanium. Charcoal Black leather trim. SYNC 3. Available equipment.

[1]Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. [2]Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software. [3]The vehicle's electrical system (including the battery), the wireless service provider's signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. Aftermarket on-board diagnostic devices may interfere with various vehicle systems including Vehicle Health Report and 911 Assist. To avoid interference, remove the device or contact the device maker for more information on compatibility. [4]Available feature. [5]You must have a Bluetooth-enabled phone paired to your SYNC system. [6]Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.

Turn up the heat.

With a new, leather-trimmed heated steering wheel,[1] perfect for those chilly early mornings. Plus leather-trimmed, heated front seats.[1] And a refined interior that's sure to generate heat of its own.

12V powerpoints charge devices front and rear.[1] Standard Titanium luxuries include an 8-way power driver's seat, leather-wrapped steering wheel and shifter, plus dual-zone electronic automatic temperature control.

SiriusXM® Satellite Radio[1] welcomes you to the World of SiriusXM.[2] Enjoy more than 150 channels including commercial-free music, plus live sports, news and exclusive entertainment, with a 6-month trial subscription to the All Access package included with your new vehicle. You'll hear every channel available, plus you can listen online and on the SiriusXM app.[2]

Navigation[1] with SiriusXM Traffic and Travel Link® includes a 5-year complimentary SiriusXM Traffic and Travel Link[2] trial subscription. Global Positioning System (GPS) technology is combined with 3-D mapping and provides voice-guided turn-by-turn directions. With SiriusXM Traffic and Travel Link, you'll get detailed traffic information, plus current and forecasted weather, gas station locations and prices, sports scores and schedules, and movie theater locations with show listings and times.

((SiriusXM))

HEATED STEERING[1]

AUDIO SYSTEM FROM SONY[1]

PUSH-BUTTON START[1]

Titanium. Charcoal Black leather trim. Available equipment.

[1]Available feature. [2]SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Travel Link subscriptions are sold separately or as a package by SiriusXM after your trial period, and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. All fees and programming subject to change. See Customer Agreement for complete terms and more information at www.siriusxm.com.

Take the streets by storm.

Step on the aluminum accelerator pedal of the 2016 Focus ST and engage the exhilarating intensity of its 252-hp,[1] high-output 2.0L EcoBoost® engine mated to a 6-speed manual transmission. To further heighten your ST experience, engineers channeled the lower-engine frequencies of its signature EcoBoost sound into the equally exhilarating cabin.

Enhance already wicked performance with an "overboost" feature that extends peak torque for up to 15 seconds at a time (from 3,000 to 4,500 rpm).

Other ST performance essentials include disc brakes with high-performance brake pads at all 4 wheels, all-season tires,[2] 18" machined aluminum wheels with red-painted brake calipers,[2] a unique sport suspension, and dramatic bright-tipped center-exit exhaust.

EcoBoost

EPA-ESTIMATED RATING **31 HWY MPG**[3]

270 *LB.-FT.*[1] **252** *HP*[1]

0–60 **6.4** SEC.[4]

ST. Tangerine Scream Metallic Tri-coat. Available equipment.

[1]Tested with 93-octane fuel. [2]Available feature. [3]EPA-estimated rating: 22 city/31 hwy/25 combined mpg, 2.0L EcoBoost. Actual mileage will vary. [4]Based on Ford testing with standard summer tires.

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Start your engine.

Enter and start Focus ST without using your key thanks to Intelligent Access with push-button start. Grip the leather-wrapped, race-inspired, flat-bottom steering wheel with ST badge.

Watch the speedometer and tach soar as you press the accelerator. With 252 hp[1] and 270 lb.-ft. of torque,[1] Focus ST can be pushed to the limits – and back – in no time at all.

Monitor the 3 mini cluster gauges atop the instrument panel, including turbo boost and oil pressure, as you accelerate out of the corners.

RECARO® partial[2] or full leather-trimmed[2] front seats, with supportive side bolsters, keep you firmly planted along the way. In a 2016 Focus ST, there's no reason to hold anything back.

ST. Charcoal Black leather trim with Tangerine Scream cloth accents. ST2 Package with RECARO seats. Available equipment.

[1]Tested with 93-octane fuel. [2]Available feature.

Let Focus assist you.

Smart driver-assist technologies[1] on the 2016 Focus use ultrasonic sensors and sophisticated radar to help you monitor blind spots, parallel park and so much more.

Maintain your lane with help from our Lane-Keeping System.[1,2] It can detect lane markings with a forward-facing camera, and send vibration pulses to the steering wheel and apply steering torque if needed, assisting you to steer back into your lane.

Make parallel parking easier with class-exclusive[3] active park assist.[1] This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Stay alert to traffic detected in blind spots thanks to BLIS® (Blind Spot Information System) with cross-traffic alert.[1] It helps warn you using lights embedded in the sideview mirrors[4] and a notice in the message center.

To improve your visibility while slowly backing up, a rear view camera is standard on all 2016 Focus models. A Reverse Sensing System[1] provides audible assistance as well.

Titanium Hatchback. Ruby Red Metallic Tinted Clearcoat. Available equipment.

[1]Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. [2]Lane-Keeping System does not control steering.
[3]Class is Small Sedans and Hatches based on Ford segmentation. [4]BLIS replaces standard integrated blind spot mirrors. Message center notice displayed for cross-traffic alert only.

Drive safely.

Over half of the 2016 Focus body structure is made from high-strength and ultra-high-strength steel, with critical occupant safety zones reinforced with lightweight yet incredibly strong boron steel.

Strength surrounds you in the form of a rigid safety cage. SPACE (Side Protection And Cabin Enhancement) Architecture and the Trinity front-crash structure help divert crash forces away from occupants. Next, 7 standard airbags include: driver and front-passenger front; driver's knee; front-seat side; and side curtains that deploy to cover both rows of the vehicle in certain side-impact collisions.

To avoid skidding and fishtailing in inclement weather, AdvanceTrac® electronic stability control[1] automatically helps keep all 4 wheels firmly planted. To help ensure your tires are properly inflated, the Tire Pressure Monitoring System (TPMS) alerts you when any tire's pressure is low, giving you time to get assistance if needed.

SE Sedan. Magnetic. SE Sport Package. Available equipment.

[1]Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

Focus Specifications

Engines/EPA-Estimated Ratings[1] & Dimensions

1.0L EcoBoost® I-3 with Auto Start-Stop
123 hp @ 6,000 rpm
125 lb.-ft. of torque @ 3,500 rpm

6-speed manual
30 city/42 hwy/35 combined mpg
6-speed automatic with SelectShift®
28 city/40 hwy/32 combined mpg

2.0L Ti-VCT GDI I-4 FFV
160 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,500 rpm

5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
27 city/40 hwy/31 combined mpg
PowerShift 6-speed automatic with SelectShift
26 city/38 hwy/30 combined mpg

2.0L Ti-VCT GDI I-4 PZEV[2]
159 hp @ 6,500 rpm
146 lb.-ft. of torque @ 4,500 rpm

5-speed manual
26 city/36 hwy/30 combined mpg
PowerShift 6-speed automatic
27 city/40 hwy/31 combined mpg
PowerShift 6-speed automatic with SelectShift
26 city/38 hwy/30 combined mpg

2.0L EcoBoost I-4 (high-output)
252 hp @ 5,500 rpm[3]
270 lb.-ft. of torque @ 2,500 rpm[3]

6-speed manual
22 city/31 hwy/25 combined mpg

Exterior	Sedan/Hatchback (ST)
Wheelbase	104.3"
Length	178.7"/171.7"
Height	57.8" (57.9")
Width – Mirrors folded	74.1"
Width – Including mirrors	80.5"

Interior	Sedan/Hatchback
Front	
Head room	38.3"
Shoulder room	55.6"
Hip room	53.9"
Leg room	43.1" max.
Rear	
Head room	38.0"
Shoulder room	52.6"
Hip room	52.8"
Leg room	33.2"

Capacities (cu. ft.)	
Passenger volume	90.0
Luggage capacity (sedan)	13.2
Cargo volume behind front seats (hatchback)	43.9
Cargo volume behind rear seats (hatchback)	23.3

Standard Features

Mechanical
- Active Grille Shutters
- Anti-Lock Brake System (ABS)
- Front-wheel drive (FWD)
- Suspension – Front: independent MacPherson strut with stabilizer bar
- Suspension – Rear: independent control blade with stabilizer bar
- Torque Vectoring Control

Seating
- 5-person seating
- 4-way manual front-passenger seat
- Rear 60/40 split fold-down seat
- Removable rear head restraints

Interior
- 3-point steering wheel
- 12-volt front powerpoint
- Cabin air filtration system
- Cupholders (4 front)
- Front and rear dome lights
- Front-door storage bins
- Power door locks
- Tachometer
- Tilt/telescoping steering column

Exterior
- Easy Fuel® capless fuel filler
- Quad-beam halogen headlamps
- Rear-window defroster
- Windshield wipers – Front: variable-intermittent with washer

Safety & Security
- Personal Safety System™ for driver and front passenger includes dual-stage front airbags,[4] safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- AdvanceTrac® electronic stability control
- Belt-Minder® front safety belt reminder
- Child-safety rear door locks
- Driver's knee airbag[4]
- Emergency trunk release (sedan only)
- Front height-adjustable shoulder safety belts
- Front-seat side airbags[4]
- LATCH – Lower Anchors and Tether Anchors for Children (rear seat positions)
- MyKey®
- Rear view camera
- SecuriLock® Passive Anti-Theft System
- Side-curtain airbags[4]
- SOS Post-Crash Alert System™
- Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level. [1]Actual mileage will vary. [2]Standard on all models in CA, CT, DE, MA, MD, ME, NJ, NY, OR, PA, RI, VT and WA; available on retail orders in AZ, DC, ID, NH, NV, OH, VA and WV. [3]Tested with 93-octane fuel. [4]Always wear your safety belt and secure children in the rear seat.

SE. Charcoal Black cloth trim. Available equipment.

SE. MyKey.®

Easy Fuel® capless fuel filler.

13.2 cu. ft. of luggage capacity (sedan).

S Sedan

Equipment Group 100A
Includes all standard features, plus:

Mechanical

- 2.0L Ti-VCT GDI I-4 FFV engine
- 5-speed manual transmission
- Compact spare wheel and tire
- Electric power-assisted steering
- Power front disc/rear drum brakes

Seating

- 6-way manual driver's seat
- Cloth seats

Interior

- AM/FM stereo/single-CD player with MP3 capability and 4 speakers
- Driver and front-passenger sun visors
- Front and rear carpeted floor mats
- Front floor console with storage
- Manual air conditioning
- Manual rear windows
- Overhead console
- Power front windows with one-touch-down driver's side feature
- SYNC® Enhanced Voice Recognition Communications and Entertainment System which includes 4.2" color LCD screen in center stack, 911 Assist,® AppLink,™ and 1 smart-charging USB port

Exterior

- 15" steel wheels with silver-painted covers and P195/65R15 BSW tires
- Black door handles
- Black grille with chrome trim
- Black power sideview mirrors with integrated blind spot mirrors
- Remote Keyless Entry System

Available Options & Package

- Cargo area protector
- **Exterior Protection Package** includes rear bumper protector and molded splash guards for front and rear
- Power Code™ Remote Start System (requires PowerShift transmission)
- PowerShift 6-speed automatic transmission
- SecuriCode™ keyless entry keypad

SE Sedan/Hatchback

Equipment Group 200A
Includes select S features, plus:

Mechanical

- Cruise control

Seating

- 4-way adjustable front head restraints

Interior

- 12-volt rear powerpoint
- AM/FM stereo/single-CD player with MP3 capability and 6 speakers
- Compass and outside temperature display
- Driver and front-passenger seat back map pockets
- Front floor console with storage and armrest
- Illuminated Entry System
- Illuminated visor vanity mirrors
- Map light
- Power rear windows
- Rear-seat air ducts
- Removable package tray (hatchback only)
- Steering wheel-mounted cruise, audio and 5-way controls (2)
- Tether anchors (3; hatchback only)
- Trip computer

Exterior

- 16" painted aluminum wheels with P215/55R16 BSW tires
- Automatic headlamps
- Body-color door handles
- Body-color sideview mirrors with integrated blind spot mirrors and turn signal indicators
- Liftgate spoiler (hatchback only)
- Rear windshield wiper with washer (hatchback only)

Available Equipment Group

Equipment Group 201A – **SE Luxury Package** includes 17" gloss black-painted aluminum wheels; black headlamp bezels; LED signature lamps; fog lamps; Reverse Sensing System; SelectShift® (automatic only); rear disc brakes; perimeter alarm; leather-trimmed seating surfaces; 8-way power driver's seat; rear-seat center armrest; leather-wrapped steering wheel and shift knob; ambient lighting; and SiriusXM® Satellite Radio with 6-month trial subscription

Available Options & Packages

- 1.0L EcoBoost® engine with 6-speed manual transmission and Auto Start-Stop (200A only; n/a with SE Sport Package or SE EcoBoost Appearance Package)
- 6-speed automatic transmission with SelectShift (1.0L EcoBoost engine only; requires SE EcoBoost Appearance Package)
- 17" gloss black-painted aluminum wheels (requires EcoBoost Appearance Package and sedan only on 200A; included on 201A)
- Cargo area protector
- **Exterior Protection Package**
- **Interior Protection Package** includes all-weather floor mats for front and rear, and reversible carpeted cargo area mat with water-resistant underside (n/a with SE Cold Weather Package or Navigation with Sony® & SYNC 3 Package)
- **Navigation with Sony & SYNC 3 Package** includes Audio System from Sony with 10 speakers, SYNC 3, voice-activated Navigation System, and dual-zone electronic automatic temperature control (201A only; n/a with Interior Protection Package)
- Power Code Remote Start System (requires PowerShift transmission)
- Power moonroof
- PowerShift 6-speed automatic transmission (2.0L I-4 engine only)
- Reverse Sensing System (included on 201A)
- **SE Cold Weather Package** includes heated front seats, steering wheel and sideview mirrors, and all-weather floor mats
- **SE EcoBoost Appearance Package** includes 1.0L EcoBoost engine with Auto Start-Stop; 16" machined aluminum wheels with dark-painted pockets; gloss black grille; black headlamp bezels; LED signature lamps; fog lamps; SelectShift; and rear disc brakes (200A only; requires 6-speed automatic transmission; n/a with SE Sport Package)
- **SE Power Seat Package** includes 6-way power driver's seat (200A only)
- **SE Sport Package** includes 17" machined aluminum wheels with black-painted pockets; front lower valance and splitter; body-color-painted rocker panels; rear valance and diffuser; fog lamps; decklid spoiler (sedan); rear disc brakes; and leather-wrapped steering wheel with paddle shifters (automatic only) (200A only; n/a with 1.0L EcoBoost engine, Exterior Protection Package, SE EcoBoost Appearance Package, or White Platinum Metallic Tri-coat or Blue Candy Metallic Tinted Clearcoat exterior paint colors)
- SecuriCode keyless entry keypad
- SiriusXM Satellite Radio with 6-month trial subscription (included on 201A)

15" Steel with Silver-Painted Covers
Standard: S

16" Painted Aluminum
Standard: SE

16" Machined Aluminum with Dark-Painted Pockets
Included: SE EcoBoost Appearance Package

17" Machined Aluminum with Black-Painted Pockets
Included: SE Sport Package

17" Gloss Black-Painted Aluminum
Available: SE EcoBoost Appearance Package
Included: SE Luxury Package

Titanium Sedan/Hatchback

Equipment Group 300A
Includes select SE features, plus:

Mechanical

Hill start assist

PowerShift 6-speed automatic transmission with SelectShift®

Rear disc brakes

Touring suspension

Seating

8-way power driver's seat

Leather-trimmed heated front seats

Rear-seat center armrest

Interior

Ambient lighting

Audio System from Sony® with 10 speakers and HD Radio™ Technology

Dual-zone electronic automatic temperature control

Intelligent Access with push-button start

Leather-wrapped steering wheel and shift knob

Metallic finish on door handles and register surrounds

Power windows with one-touch-up/-down feature

SiriusXM® Satellite Radio with 6-month trial subscription

SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, 911 Assist,® AppLink™ and 2 smart-charging USB ports

Exterior

17" sport painted aluminum wheels with P215/50R17 BSW tires

Body-color, heated sideview mirrors with integrated blind spot mirrors, turn signal indicators and security approach lamps

Chrome beltline moldings

Chrome headlamp bezels

Decklid spoiler (sedan)

Fog lamps with chrome bezels

LED signature lamps

Perimeter alarm

Remote Start System

Reverse Sensing System

SecuriCode™ keyless entry keypad

Silver upper grille

Available Options & Packages

Active park assist

Cargo area protector
(n/a with Titanium 18" Wheel Package)

Exterior Protection Package includes rear bumper protector and molded splash guards for front and rear

Power moonroof

Titanium 18" Wheel Package includes 18" premium painted aluminum wheels, low-profile high-performance all-season tires, and full-size steel spare wheel (16" x 6.5") and tire

Titanium Cold Weather Package includes heated steering wheel and all-weather floor mats

Titanium Technology Package includes auto high-beam headlamps, BLIS® (Blind Spot Information System) with cross-traffic alert, and Lane-Keeping System

Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription

Sedan. Magnetic. Hatchback. Kona Blue. Available equipment.

Power moonroof.[1]

Rear view camera.

Audio System from Sony with 10 speakers and HD Radio Technology.

Dual-zone electronic automatic temperature control.

17" Sport Painted Aluminum
Standard

18" Premium Painted Aluminum
Included:
Titanium 18" Wheel Package

[1]Available feature.

Charcoal Black leather trim. ST3 Package with RECARO front seats and heated, flat-bottom steering wheel. Available equipment.

2.0L EcoBoost I-4 engine.

ST2 Package with HID headlamps, and LED signature lighting.

Center-exit exhaust with dual bright tips.

ST3 Package with leather-trimmed, heated front bucket seats and 8-way power driver's seat.

18" Premium
Rado Gray-Painted Aluminum
Standard

18" Machined Aluminum
with Black-Painted Pockets
Optional

ST Hatchback

Equipment Group 400A
Includes select SE features, plus:

Mechanical

- 2.0L EcoBoost® I-4 engine
- 6-speed manual transmission
- Full-size steel spare wheel (17" x 7.5") and tire
- Power front and rear disc brakes with high-performance brake pads
- Unique ST sport suspension

Seating

- Cloth sport seats with ST logo

Interior

- Aluminum pedals
- Analog mini cluster gauges
- Intelligent Access with push-button start
- Leather-wrapped shift knob
- Unique instrument panel finish
- Unique leather-wrapped, flat-bottom steering wheel with ST badge
- Unique ST front door-sill scuff plates

Exterior

- 18" premium Rado Gray-painted aluminum wheels with 235/40R18 Y-rated asymmetric summer tires[1]
- Center-exit exhaust with dual bright tips
- Chin spoiler
- Darkened headlamp bezels
- Fog lamps with black bezels
- Front and rear valances
- High-mounted liftgate spoiler
- LED signature lamps
- Perimeter alarm
- Piano Black grille
- ST badging
- Unique front and rear fascias

Available Equipment Groups

Equipment Group 401A – **ST2 Package** includes HID headlamps; cornering lamps; Audio System from Sony® with 10 speakers and HD Radio™ Technology; SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, 911 Assist,® AppLink™ and 2 smart-charging USB ports; dual-zone electronic automatic temperature control; SiriusXM® Satellite Radio with 6-month trial subscription; and RECARO® partial leather-trimmed front bucket seats

Equipment Group 402A – **ST3 Package** includes select content of Equipment Group 401A, RECARO full leather-trimmed heated front bucket seats with ST logo, 8-way power driver's seat, 4-way adjustable front head restraints, rear-seat center armrest, ambient lighting, heated steering wheel, overhead console, heated sideview mirrors, SecuriCode™ keypad and voice-activated Navigation System **+ Carbon Fiber Interior Accent Package** which includes carbon fiber boost gauge trim bezel, door grab handle inserts, emergency brake handle, and shift knob

Available Options

- 18" high-performance all-season tires
- 18" machined aluminum wheels with black-painted pockets and red-painted brake calipers
- Black exterior stripes (includes black mirror caps; requires 18" machined aluminum wheels; n/a with moonroof or Shadow Black exterior color)
- Power moonroof
- Red exterior stripes (includes red mirror caps; requires 18" machined aluminum wheels; n/a with moonroof, or Race Red or Tangerine Scream Metallic Tri-coat exterior colors)
- Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires 401A; included on 402A)

[1]Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

Exteriors

White Platinum Metallic Tri-coat

Oxford White

Ingot Silver*

Tangerine Scream Metallic Tri-coat

Race Red

Ruby Red Metallic Tinted Clearcoat

Blue Candy Metallic Tinted Clearcoat

Kona Blue*

Tectonic*

Magnetic*

Shadow Black

*Metallic.

Interiors

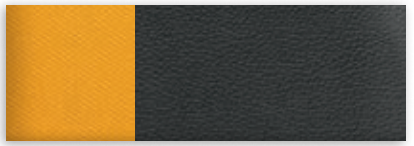
1 Charcoal Black Cloth with Charcoal Black Inserts

2 Medium Light Stone Cloth with Medium Light Stone Inserts

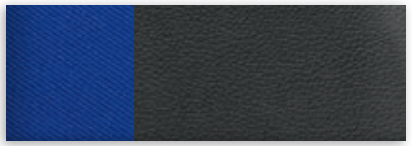
3 Charcoal Black Leather with Charcoal Black Inserts

4 Medium Soft Ceramic Leather with Medium Soft Ceramic Inserts

5 Charcoal Black Cloth with Anthracite Accents



6 Charcoal Black Leather with Tangerine Scream Cloth Accents



7 Charcoal Black Leather with Performance Blue Cloth Accents

8 Charcoal Black Leather with Smoke Storm Cloth Accents

	Interiors												
Exteriors	**S**		**SE**			**Titanium**			**ST**				
White Platinum Metallic Tri-coat[1]						**3**	**4**						
Oxford White	**1**		**1**	**2**	**3**				**3**	**5**	**6**	**7**	**8**
Ingot Silver	**1**		**1**	**2**	**3**	**3**	**4**						
Tangerine Scream Metallic Tri-coat[1]									**3**	**5**	**6**		**8**
Race Red			**1**		**3**				**3**	**5**			**8**
Ruby Red Metallic Tinted Clearcoat[1]			**1**	**2**	**3**	**3**	**4**						
Blue Candy Metallic Tinted Clearcoat[1]			**1**	**2**	**3**	**3**	**4**						
Kona Blue					**3**	**3**	**4**		**3**	**5**		**7**	**8**
Tectonic			**1**	**2**	**3**	**3**	**4**						
Magnetic	**1**		**1**	**2**	**3**	**3**	**4**		**3**	**5**		**7**	**8**
Shadow Black	**1**		**1**	**2**	**3**	**3**	**4**		**3**	**5**	**6**	**7**	**8**

3 Requires SE Luxury Package on SE; ST3 Package on ST **6, 7, 8** ST2 Package

[1]Additional charge.

Colors are representative only. See your dealer for actual paint/trim options.

SE Hatchback in Oxford White accessorized with silver bodyside graphics, rear spoiler winglets, smoked side window deflectors, keyless entry keypad, molded splash guards, roof-mounted crossbars by THULE,®[1] and 17" machined aluminum wheels with Ebony-painted pockets[2]

Carbon fiber gear shift knob[3]

All-weather floor mats

Sport pedals

Remote Access

Exterior

Bodyside graphics
Ford custom graphics[1]
Full vehicle covers[1]
Hood protector[1]
Locking fuel plug
Racks and carriers[1]
Rear bumper protector
Rear spoilers
Side window deflectors
Splash guards
ST full vehicle cover
ST over-the-top stripes

Interior

All-weather and premium carpeted floor mats
Ash cup/coin holders
Cargo organizers and protectors
Door sill plates
First aid and roadside assistance kits[1]
Gear shift knobs[3]
Interior light kit
Sport pedals[2,3]
ST illuminated door sill plates
Tablet cradle[1]

Electronics

Bumper-Mounted Warning Sensor System[1]
Keyless entry keypad
Remote Access[2]

Wheels

17" machined aluminum with Ebony-painted pockets[2]
ST 18" machined aluminum with Ebony-painted pockets
Wheel lock kit

FORD **ACCESSORIES**

accessories.ford.com

[1]Ford Licensed Accessory. [2]Not available on Focus ST. [3]Manual transmission only.

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Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

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Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Small Sedans and Hatches based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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