

2016 | **C-MAX HYBRID**



Go Further



Style. Spirit. Space to spare.

Enjoy them all in this stylish, fuel-efficient¹ hybrid that's fun to drive. Its versatile interior, ready for people or cargo, is the perfect place to enjoy new SYNC[®] 3 – our next generation of voice-activated technology.² It's easy to go further in C-MAX Hybrid.

C-MAX HYBRID | EPA-ESTIMATED RATING OF
42 CITY MPG¹

SEL. Magnetic. Available equipment.

¹EPA-estimated rating of 42 city/37 hwy/40 combined mpg. Actual mileage will vary. ²Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

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Maximize every ride.

“Our C-MAX was a joy to push through winding roads and we loved the smooth ride and hushed cabin,” said editors at kbb.com.¹ “In around-town driving, the tall roof and expansive side glass of C-MAX provide excellent visibility, while the raised seats give a commanding view ahead.”

Truly engaging to drive, C-MAX Hybrid offers 188 combined horsepower. An eCVT (electronically controlled continuously variable transmission) helps transfer its power and 129 lb.-ft. of torque to the road.

Switching seamlessly between its 88-kW electric traction motor and 2.0L Atkinson-cycle I-4 gasoline engine, the power-split hybrid architecture is powered by a state-of-the-art, lithium-ion battery.

All-electric mode works at speeds of up to 85 mph, since the engine is only engaged as needed to power the battery and to enhance performance. An invigorating drive. Excellent efficiency. The 2016 C-MAX Hybrid brings it all together.

SEL. Kona Blue. Available equipment.

¹From KBB 2015 Ford C-MAX Hybrid Expert Review on Kelley Blue Book's kbb.com.



SEL. Charcoal Black leather trim. SYNC 3. Available equipment.

Maximize your connections.

Voice-activated SYNC^{®1} technology helps you keep your eyes on the road and hands on the wheel. SYNC. Say the word.[®]


- **Hands-free calling** lets you make a call with a simple push of a button along with the sound of your voice.
- **Automatic phone book download** transfers the names and numbers in your compatible phone automatically, once paired.
- **Voice-activated music commands** let you say what music you want to hear and listen to it easily with voice-activated search, or say “Bluetooth[®] audio” to stream content from your phone.
- **SYNC AppLink^{™2}** lets you control some of your favorite compatible mobile apps with your voice.
- **911 Assist^{®3}** is a convenient no-charge feature that allows you to connect your compatible cell phone to help call 911 in the event of an accident.

Upgrade to SYNC 3.¹ Our next generation of voice-activated technology with an easy-to-use new design and features.

- **New hardware meets new software** on the easy-to-read color LCD touch screen that displays phone, audio and navigation⁴ functions.
- **High-speed performance** means you’ll experience quick responses to your commands. Plus, the capacitive touch screen includes a convenient swipe feature similar to your smartphone (as well as pinch-to-zoom capability within navigation⁴).
- **Enhanced voice recognition** lets you talk with simple, real-world voice commands and the system responds naturally to your voice.
- **Easy destination entry** feature within navigation⁴ helps you locate your favorite restaurants, nearest ATM and more.
- **Siri[®] seamless integration** brings the power of Siri Eyes Free⁵ and your iPhone^{®5} into your vehicle.
- **Automatic updates over Wi-Fi^{®6}** let you keep SYNC 3 up-to-date with the latest software as new updates become available.



¹Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. ²Available feature. SYNC AppLink is available on select models and compatible with select smartphone platforms. Commands may vary by phone and AppLink software. ³The vehicle’s electrical system (including the battery), the wireless service provider’s signal and a connected mobile phone must all be available and operating for 911 Assist to function properly. These systems may become damaged in a crash. The paired mobile phone must be connected to SYNC, and the 911 Assist feature enabled, in order for 911 to be dialed. When the feature is ON, 911 Assist uses your paired and connected mobile phone to assist occupants to contact emergency services by dialing 911 if your airbag deploys or, on certain vehicles, if the emergency fuel pump shut-off is activated. Aftermarket on-board diagnostic devices may interfere with various vehicle systems including Vehicle Health Report and 911 Assist. To avoid interference, remove the device or contact the device maker for more information on compatibility. ⁴Available feature. ⁵You must have a Bluetooth-enabled phone paired to your SYNC system. ⁶Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.



Enjoy a rewarding driving environment.

C-MAX Hybrid accentuates its comfortable seating for 5 and impressive 99.7 cu. ft. of passenger volume with appealing amenities like leather-trimmed seating,¹ a 10-way power-adjustable driver's seat¹ and smart standards like a driver's knee airbag.

So you can breathe easy, a cabin air filter helps prevent pollen from entering the vehicle through the class-exclusive² dual-zone electronic automatic temperature control.

SiriusXM® Satellite Radio¹ welcomes you to the World of SiriusXM.³ Enjoy more than 150 channels including commercial-free music, plus live sports, news and exclusive entertainment, with a 6-month trial subscription to the All Access package included with your new vehicle. You'll hear every channel available, plus you can listen online and on the SiriusXM app.³

Navigation¹ with SiriusXM Traffic and Travel Link[®] includes a 5-year complimentary SiriusXM Traffic and Travel Link³ trial subscription. Global Positioning System (GPS) technology is combined with 3-D mapping and provides voice-guided turn-by-turn directions. With SiriusXM Traffic and Travel Link, you'll get detailed traffic information, plus current and forecasted weather, gas station locations and prices, sports scores and schedules, and movie theater locations with show listings and times.

((SiriusXM))

SEL. Medium Light Stone leather trim. Available equipment.

¹Available feature. ²C-MAX Hybrid class is Small Hybrid Vehicles based on Ford segmentation. ³SiriusXM Satellite Radio, SiriusXM Traffic and SiriusXM Travel Link subscriptions are sold separately or as a package by SiriusXM after your trial period, and are continuous until you call SiriusXM at 1-866-635-2349 to cancel. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. All fees and programming subject to change. See Customer Agreement for complete terms and more information at www.siriusxm.com.

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Maximize the possibilities with best-in-class versatility.

Loading cargo into your multi-activity vehicle is easy with the class-exclusive, hands-free foot-activated liftgate¹ on C-MAX Hybrid. You can even program its fully opened height to the position that works best for you.

Just kick your foot under the rear bumper with your Intelligent Access¹ key fob tucked in a pocket or purse. Sensors detect your leg, the motion and the proximity of the fob, triggering the liftgate to open or close.

The standard 60/40 split rear seat folds down to provide a flat load floor. And you'll find that cargo space is abundant – up to 52.6 cu. ft.

In-floor compartments behind the front seats are perfect for discreetly stowing your tablet, computer or other small items. C-MAX Hybrid is thoughtfully designed for your on-the-go lifestyle.

SEL. Ingot Silver. Available equipment.

¹Available feature.

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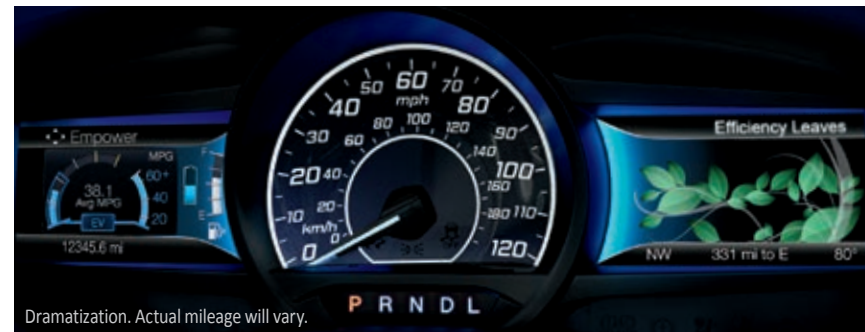
Empower each drive with smart tech.

C-MAX Hybrid can help with curbside parking, backing up, maximizing your efficiency and more.

Make parallel parking easier with active park assist.¹ This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

Help gauge how close something is to the back of your vehicle using the rear view camera,¹ which can display a full-color image on the SYNC[®] 3 screen.² It even offers you conveniently color-coded distance guidelines and a dotted center line for quick reference.

Empower yourself with real-time feedback from the vibrant green leaves on the standard SmartGauge[®] with EcoGuide instrument cluster. The more efficiently you drive, the more lush your vine will be – giving you coaching, guidance and confirmation with every drive. The system also includes a Brake Coach to help you optimize your driving range (and grow more leaves) with regenerative braking. Together with EcoSelect, which allows C-MAX Hybrid to operate more efficiently by reducing the amount of power drawn from the vehicle, you can help maximize fuel efficiency. EcoCruise is also included. Steering wheel-mounted controls and a built-in tutorial make it easy to use.



Dramatization. Actual mileage will vary.

SEL. Ruby Red Metallic Tinted Clearcoat. Available equipment.

¹Available feature. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ²Available feature.

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C-MAX Hybrid Specifications



Engine/EPA-Estimated Ratings¹ & Dimensions

2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)

Combined horsepower: 188
Gas engine torque: 129 lb.-ft.
Electronically controlled continuously variable transmission (eCVT)
42 city/37 hwy/40 combined mpg

Exterior

Wheelbase	104.3"
Length	173.6"
Height	63.9"
Width – Mirrors folded	75.6"
Width – Including mirrors	82.1"

Interior

Head room (front/rear)	41.0"/39.4"
Shoulder room (front/rear)	55.9"/55.2"
Hip room (front/rear)	54.3"/51.9"
Leg room (max. front/rear)	43.1"/36.5"
Cargo length with rear seats folded	66.0"
Cargo length with rear seats up	32.4"

Capacities (cu. ft.)

Passenger volume	99.7
Cargo volume behind front seats	52.6
Cargo volume behind rear seats	24.5
Fuel tank (gal.)	13.5

Standard Features

Mechanical

Active Grille Shutters
Electric power-assisted steering (EPAS)
Electronically controlled continuously variable transmission (eCVT)
Front-wheel drive (FWD)
Independent front and rear suspension with stabilizer bars
Intelligent Oil-Life Monitor®
Regenerative Braking System with 4-wheel disc
Anti-Lock Brake System (ABS)
Tire inflator and sealant kit

Seating

5-passenger seating
Front bucket seats with 4-way adjustable head restraints
Rear 60/40 split forward-folding bench seat with adjustable head restraints for all 3 seating positions

Interior

12-volt powerpoints (2)
110-volt power outlet
Active noise cancellation
Adjustable driver and front-passenger sun visors with illuminated vanity mirrors
Cabin air filter
Cargo area tie-down hooks
Center console with armrest, storage and 2 cupholders
Compass
Cruise control
Dual-zone electronic automatic temperature control
EcoSelect button (includes EcoCruise)
Front and rear carpeted floor mats
Front and rear dome lights
Front-door storage bins
Front seat back map pockets
Illuminated glove compartment
Instrument panel and door trim in simulated metal finish
Leather-wrapped shifter
Leather-wrapped steering wheel with cruise, audio and 5-way controls
Next-generation SmartGauge® with EcoGuide
Outside temperature display
Overhead storage console
Power door locks

Power windows with one-touch-up/-down for all windows
Rear grab handles with integrated coat hooks
Rear in-floor storage compartments
Rear-seat heat ducts
Remote liftgate release
Tilt/telescoping steering column
Trip computer

Exterior

17" Sparkle Silver-painted aluminum wheels with P225/50R17 tires
Black rocker panel moldings
Body-color door handles
Body-color front and rear bumpers
Configurable daytime running lamps
Easy Fuel® capless fuel filler
Halogen headlamps
Rear spoiler
Rear-window defroster
Windshield wipers – Front: variable-intermittent (speed-sensitive) with washer; rear: fixed 2-speed with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags², safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
3-point safety belts for all seating positions
AdvanceTrac® with RSC® (Roll Stability Control™)
Battery saver with headlamps-off delay
Child-safety rear door locks
Driver's knee airbag²
Front-seat side airbags²
LATCH – Lower Anchors and Tether Anchors for Children
MyKey®
Safety Canopy® System with side-curtain airbags² and rollover sensor
SecuriLock® Passive Anti-Theft System
SOS Post-Crash Alert System™³ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions
Tire Pressure Monitoring System

Dimensions may vary by trim level. ¹Actual mileage will vary. ²Always wear your safety belt and secure children in the rear seat. ³SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.

SE

Equipment Group 200A
Includes all standard features, plus:

Mechanical

2.0L iVCT Atkinson-cycle I-4 hybrid electric vehicle (HEV) engine with permanent-magnet AC-synchronous electric motor
Lithium-Ion Battery System – 1.4-kW capacity

Seating

6-way manual driver and 4-way manual front-passenger seats
Cloth seating

Interior

AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume
Integrated keyhead transmitter remotes (2)
SYNC® with MyFord® Voice-Activated Communications and Entertainment System with 4.2" LCD screen in center stack, SYNC AppLink™, 911 Assist® and 1 USB port

Exterior

Body-color, power, manually folding sideview mirrors with turn signal indicators and integrated blind spot mirrors
Satin-chrome grille with Piano Black accents

Available Equipment Groups

Equipment Group 201A – Power liftgate + Reverse Sensing System + ambient lighting

Equipment Group 202A – SYNC 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, SYNC AppLink, 911 Assist and 2 smart-charging USB ports + SiriusXM® Satellite Radio with 6-month All Access trial subscription

Equipment Group 203A – Includes all content of 201A and 202A + voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Cold Weather Package includes heated front cloth seats and heated sideview mirrors with security approach lamps

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards
Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector
Panoramic fixed-glass roof
Remote Start System
SecuriCode™ keyless entry keypad
Stainless steel door-sill plates



SEL

Equipment Group 300A
Includes select SE features, plus:

Seating

Heated front bucket seats, including 10-way power-adjustable driver's seat with power lumbar
Leather-trimmed seating with rear-seat center fold-down armrest

Interior

Ambient lighting
Auto-dimming rearview mirror
Intelligent Access with push-button start (2 key fob transmitters)
SiriusXM Satellite Radio with 6-month All Access trial subscription
SYNC 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD touch screen in center stack with swiping capability, SYNC AppLink, 911 Assist and 2 smart-charging USB ports
Universal garage door opener

Exterior

Body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors
Chrome beltline moldings
Fog lamps
Perimeter alarm
Rain-sensing windshield wipers
Reverse Sensing System

Available Equipment Groups

Equipment Group 301A – Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link with 5-year subscription + Audio System from Sony® with 9 speakers + HD Radio™ Technology

Equipment Group 302A – Includes all content of 301A + hands-free foot-activated liftgate + rear view camera

Equipment Group 303A – Includes all content of 301A and 302A + active park assist + Forward Sensing System

Available Options & Packages

Cargo Management Package includes foldable, soft cargo organizer, and cargo net

Exterior Protection Package includes rear bumper protector and front and rear molded splash guards
Full vehicle cover

Interior Protection Package includes front and rear all-weather floor mats and cargo area protector
Panoramic fixed-glass roof
Remote Start System
Stainless steel door-sill plates

Drive green for life.™

A rebate may be in your bright future. Ford customers who own a C-MAX Hybrid may be eligible for a \$750 rebate on a SunPower® residential solar system that generates clean, solar energy for the home and electric vehicle charging. Owners of C-MAX Energi Plug-In Hybrid, Fusion Hybrid, Fusion Energi Plug-In Hybrid and Focus Electric may also be eligible. As Drive Green for Life's newest partner, the Sierra Club will receive a \$500 donation for each SunPower rooftop solar system installed through the program. For more information, contact SunPower Corporation at sunpowercorp.com/drivegreen.

Exteriors



White Platinum Metallic Tri-coat



Oxford White



Ingot Silver*



Ruby Red Metallic Tinted Clearcoat



Kona Blue*



Tectonic*



Magnetic*



Shadow Black

*Metallic.

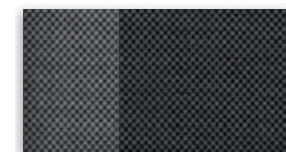


17" Sparkle Silver-Painted Aluminum Standard

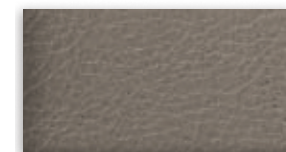
Interiors



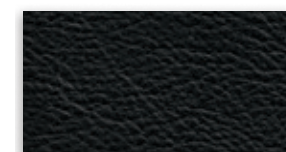
1 Medium Light Stone Cloth with Medium Dark Stone Accents



2 Charcoal Black Cloth with Warm Steel Accents



3 Medium Light Stone Leather



4 Charcoal Black Leather

Exteriors	Interiors			
	SE	SEL	SE	SEL
White Platinum Metallic Tri-coat ¹	1	2	3	4
Oxford White	1	2	3	4
Ingot Silver	1	2	3	4
Ruby Red Metallic Tinted Clearcoat ¹	1	2	3	4
Kona Blue	1	2	3	4
Tectonic	1	2	3	4
Magnetic	1	2	3	4
Shadow Black	1	2	3	4

Colors are representative only. See your dealer for actual paint/trim options.

¹Additional charge.



SEL in White Platinum Metallic Tri-coat accessorized with roof-mounted crossbars and bike carrier by THULE,¹ smoked side window deflectors, Aeroskin™ hood protector by Lund,² and molded splash guards

Remote Access

Rear bumper and cargo area protectors

All-weather floor mats

Roof-mounted cargo box by THULE¹

Exterior

- Full vehicle cover
- Hood protector¹
- Racks and carriers¹
- Rear bumper protector
- Side window deflectors
- Splash guards
- Wheel lock kits

Interior

- All-weather and premium carpeted floor mats
- Ash cup/coin holders
- Cargo organizers and protectors
- Door-sill plates
- Interior light kit
- Tablet cradle¹

Electronics

- Keyless entry keypad²
- Remote Access
- Reverse Bumper-Mounted Warning Sensor System¹



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Follow Ford:



New Vehicle Limited Warranty. We want your Ford C-MAX ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. C-MAX unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever occurs first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Extended Service Plan. For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

Comparisons based on competitive models (class is Small Hybrid Vehicles based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

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