









### 2017 Ford Fiesta | ford.com

'Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. Message and data rates may apply. 'Available feature. 'Requires phone with compatible version of Apple iOS and active data service. SYNC does not control Apple CarPlay while in use. Apple is solely responsible for their functionality. Message and data rates may apply. 'Requires phone with compatible version of Android Auto while in use. Google and other third parties are responsible for their respective functionality. Message and data rates may apply. 'SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. \*SYNC AppLink is available on select models and compatible with select smartphone platforms and requires any compatible and running on a capable smartphone while connected to SYNC. Commands may vary by phone and AppLink software. Message and data rates may apply. 'Requires SYNC 3. \*Optional Navigation System map updates cannot be received via Wi-Fi and require a separate update.



































Rear-window defroster

Windshield wipers – Intermittent

Wiper - Rear-window with washer (hatchback)

Airbags – Personal Safety System™ for driver and front passenger

belt energy-management retractors, safety belt usage sensors,

driver's seat position sensor, crash severity sensor, restraint

control module and Front-Passenger Sensing System

includes dual-stage front airbags,1 safety belt pretensioners, safety

Remote Keyless Entry System with integrated keyhead transmitter

Solar-tinted glass

Safety & Security

Airbag - Driver's knee1

Airbags - Side-curtain1

Perimeter alarm

remotes (2)

Airbags - Front-seat side1

Child-safety rear door locks

SOS Post-Crash Alert System™

AdvanceTrac® electronic stability control

Belt-Minder® front safety belt reminder

SecuriLock® Passive Anti-Theft System

Tire Pressure Monitoring System (excludes spare)

Width - Mirrors folded

Interior - Front

Leg room (max.)

Shoulder room

Interior - Rear

Head room

Leg room

Hip room

Shoulder room

Capacities (cu. ft.)

Passenger volume

(hatchback/ST)

(hatchback/ST)

Fuel tank (gal.)

Luggage capacity (sedan)

Cargo volume behind front seats

Cargo volume behind rear seats

Head room

Hip room

71.6"

39.1"

43.6"

50.6"

52.7"

37.1"/37.2"/37.2"

31.2"

49.2"

49.0"

85.1

12.8

25.4

14.9/10.1

12.4

# **TITANIUM**

ST





16" 8-Spoke Sparkle Silver Aluminum Included: SE Appearance Package



16" 8-Spoke Black-Painted Machined Aluminum Optional: SE and SE Appearance Package



17" Premium Ebony Black-Painted Aluminum with Red-Painted **Brake Calipers** Optional: ST

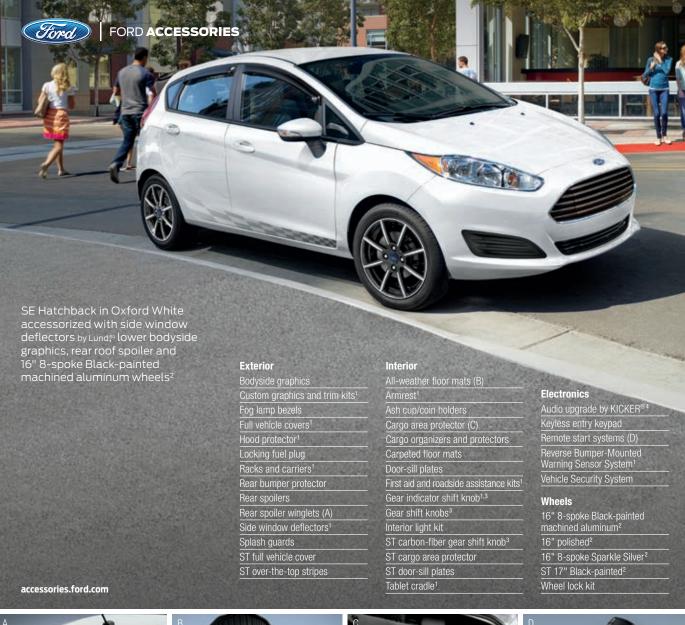




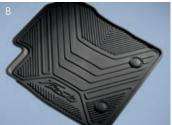
# Always wear your safety belt and secure children in the rear seat. Actual mileage will vary. Horsepower and torque ratings achieved with 93-octane fuel.

S	SE	TITANIUM	ST		S	SE	TITANIUM	ST		S	SE	TITANIUM	ST	
				Bodystyle					Interior					Exterior
0	0 0	0		Sedan	S	S			AM/FM stereo/single-CD player with MP3 capability,	S	S		S	Black headlamp bezels
0	0 0	0	S	Hatchback				-	6 speakers and 80 watts			S		Chrome beltline and rear moldings
				Mechanical			S	S	Audio System from Sony® with 8 speakers and			S		Chrome headlamp bezels
S	S	S		1.6L Ti-VCT I-4 engine					HD Radio™ Technology				S	Exhaust – Twin bright tips
	Р			1.0L EcoBoost® I-3 engine				_	SiriusXM® Radio with 6-month All Access trial subscription				S	Fog lamps – Halogen with Carbon Black bezels
			S	1.6L EcoBoost I-4 engine		U	U	U	Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link®		P	-		Fog lamps – Halogen with chrome surrounds
S	S	S		5-speed manual transmission					with 5-year subscription <sup>1</sup>	S	S			Grille – Chrome upper and Carbon Black lower with chrome bars
			S	6-speed manual transmission		S	S	S	Ambient lighting			S		and surround
0	0 0	0		PowerShift 6-speed automatic transmission with SelectShift®				-	Aluminum sport pedal covers			3		Grille – Chrome upper and Piano Black-painted lower with chrome accent
				capability <sup>1</sup>		S	-	-	Center console – Full with armrest				S	Grille – High-gloss Black-painted upper
				3-mode AdvanceTrac® electronic stability control (Standard,			S	_	Chrome shifter bezel (automatic)	S	S			Mirrors – Body-color, power sideview with integrated
		4		Sport, Off)				S	Climate controls – Electronic automatic temperature control					blind spot mirrors
S	S	S	-	Brakes – Power front disc and rear drum				-	Cruise control		P	S	S	Mirrors – Body-color, power sideview with integrated
				Brakes – Power front and rear disc	S				Door handles – Black		_			blind spot mirrors and turn signal indicators
S	S	_		Compact spare steel wheel and tire		S	S	S	Door handles – Chrome		P	S		Mirrors – Heated sideview
				Full-size spare wheel and tire (15" x 6")			-	_	Door-sill scuff plates – Unique front with ST logo				S	Modified front fascia with black center airfoil
			S	Suspension – Unique ST sport	S	S	S	-	Flooring – Carpeted front floor mats					Rear diffuser
				Driver-Assist Technology			-	-	Flooring – Carpeted front and rear floor mats	S	c	S		Side rocker moldings Spoiler – Liftgate (hatchback)
	S	S		Automatic headlamps with wiper activation				_	Ignition – Intelligent Access with push-button start	3	3	3		Spoiler – Unique high-mounted liftgate
	5	S		Reverse Sensing System				-	Lighting – Rear dome				9	Tires – 205/40R17 summer-compound performance tires <sup>2</sup>
S	S			SYNC® Voice Recognition Communications and Entertainment			_		Message center – Trip computer				3	
				System with 4.2" color LCD screen in center stack, 911 Assist, <sup>®</sup> AppLink <sup>®</sup> and 1 smart-charging USB port					Mirror – Auto-dimming rearview					Equipment Groups & Packages
$\vdash$	D G	c		SYNC 3 which includes 6.5" color LCD capacitive touchscreen in	S	S			Mirror – Day/night rearview mirror		0			Equipment Group 201A – SE Appearance Package includes SYNC 3 which includes 6.5" color LCD capacitive touchscreen in
	١,	3		center stack with swiping capability, 911 Assist, AppLink			0 (	0	Moonroof – Power					center stack, 911 Assist, AppLink, and 2 smart-charging USB
				and 2 smart-charging USB ports					MyKey®					ports; SiriusXM Radio with 6-month All Access trial subscription;
				Seating			_	_	Power outlet – 12-volt rear powerpoint					unique Sport cloth seats with contrast stitching; driver's seat manual lumbar; leather-wrapped shift knob (automatic only);
	P S	S		Front – Driver's seat manual lumbar			S		Rear view camera					16" 8-spoke Sparkle Silver aluminum wheels; fog lamps with
-		-		Front – Heated			S		Shift knob – Leather-wrapped (automatic)					chrome bezels; rear decklid spoiler (sedan); and compact spare
S	,	0		Trim – Cloth					Shift knob – Leather-wrapped with metallic insert (manual)					aluminum wheel
0			-	Trim – Cloth sport seats with ST logo			-		Sound symposer		0			Cold Weather Package includes electronic automatic temperature control, heated front seats, and heated sideview
$\exists$		S		Trim – Leather-trimmed	S				Steering wheel – Black-painted	_ 0		)		mirrors with integrated turn signal indicators  SE EcoBoost Fuel Economy Package¹ includes 1.0L EcoBoost I-3 engine, 15" steel wheels with Silver-painted covers, and rear
$\dashv$				Trim – RECARO® front bucket partial leather-trimmed		S	S		Steering wheel – Leather-wrapped		0			
				with cloth accents		-	_	_	Steering wheel – Unique perforated leather-wrapped with ST badge					
	S			Trim – Unique cloth	S			-	Windows – Manual					decklid spoiler on sedan
						S	S	S	Windows – Power with one-touch-up/-down driver's side feature				ST Protection Package includes all-weather floor mats with ST logo for front and rear, cargo area protector with ST logo, and full	
								9	Timedia i ovidi vital ono todon up/ down unvoi o sido leature					vehicle cover with ST logo
													0	ST RECARO Package includes RECARO partial leather-trimmed front bucket seats with cloth accents, heated front seats, and heated sideview mirrors

### **EXTERIOR & INTERIOR CHOICES TITANIUM** S SE ST S SE **TITANIUM** ST 2 3 4 5 White Platinum Metallic Tri-coat1 2 3 4 5 6 7 4 8 Chrome Copper<sup>2</sup> 6 7 Oxford White 2 3 4 5 Blue Candy Metallic Tinted Clearcoat<sup>1</sup> 2 3 4 5 6 7 Ingot Silver<sup>2</sup> 2 3 4 5 Bohai Bay Mint<sup>2</sup> 2 3 4 5 6 7 6 7 4 8 9 Magnetic<sup>2</sup> Orange Spice Metallic Tri-coat1 2 3 4 5 6 7 4 8 9 Ruby Red Metallic Tinted Clearcoat<sup>1</sup> 6 7 2 3 4 5 6 7 4 8 9 2 3 4 5 Shadow Black 4,5: SE Appearance Package 8,9: ST RECARO® Package Charcoal Black Leather with Smoke Storm Cloth Accents Charcoal Black Sport Cloth with Silver Stitching Ruby Red Metallic Tinted Clearcoat White Platinum Metallic Tri-coat Orange Spice Metallic Tri-coat Medium Light Stone Cloth Charcoal Black Leather Oxford White Ingot Silver Charcoal Black Leather with Molten Orange Cloth Accents Charcoal Black Cloth with Sterling Stone Accents Charcoal Black Sport Cloth with Red Stitching Blue Candy Metallic Tinted Clearcoat Medium Light Stone Leather Charcoal Black Cloth Chrome Copper **Bohai Bay Mint** Shadow Black Magnetic











New Vehicle Limited Warranty. We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency). a licensed agency and subsidiary of Ford Motor Company.

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