

2014 Impreza WRX/STI



Love. It's what makes a Subaru, a Subaru.





Subaru Impreza **WRX STI** —

- 4- or 5-door with wide body design
- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive with Driver Controlled Center Differential (DCCD)
- 6-speed manual transmission with Incline Start Assist
- Brembo® performance brake system
- High-performance sport-tuned suspension

The edge is just the beginning.

We start with an insatiable desire to bring performance to the people. We take it to the limit with the street-scorching Impreza WRX, then push it unbelievably farther with the g-defying WRX STI. Which stirs you?

Subaru Impreza **WRX** —

- 4- or 5-door with wide body design
- 265-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 5-speed manual transmission with Incline Start Assist
- Sport-tuned suspension

WRX STI Limited 4-door in Plasma Blue Pearl and WRX Premium 4-door in Dark Gray Metallic.

Everything you dream of.
Like nothing you've driven.

STI Gallery



The 2014 Subaru Impreza **WRX STI**.

All that we've learned in two decades of rally burns brightest in the WRX STI. For a generation of enthusiasts, it is passion at its peak and performance at its apex.

WRX STI 5-door in Ice Silver Metallic.



WRX STI Exterior Colors

4 Door5 Door

Build your WRX/STIFind this WRX/STI at a Dealer





[Click and drag car to spin]



Satin White Pearl


Ice Silver Metallic


WR Blue Pearl


Plasma Blue Pearl


Dark Gray Metallic


Crystal Black Silica



View 360°

The rush starts **inside.**

The performance-oriented interior of the STI fuels the dual nature of every serious driver—to be in control and fully supported. From a height-adjustable driver's seat to the single-piece design of the seatbacks, driver and passenger are comfortable when the g's rise.



WRX STI Limited 4-door with Carbon Black Leather.



Those who dare, win.

Its history is written in tarmac, carved in gravel and burnished with glory. Since its debut in the World Rally Championship, the WRX STI has taken on the most grueling challenges in motorsport and thrown down some of the most extreme acts of performance. Each test adds to its quickness, its toughness and its legend.

Nürburgring
Length: 16.2 mi (25.95 km)
Location: Nürburg, Germany



As serious as it looks.
As powerful as it drives.



The 2014 Subaru Impreza WRX.

Unflinching all-road performance and an unabashed design express the uncompromising soul of the WRX—a real-world sports car as forceful as its presence.

WRX Limited 4-door in Ice Silver Metallic.



WRX Exterior Colors

Color Choices

4 Door

5 Door

Build your WRX/STI




Find this WRX/STI at a Dealer




[Click and drag car to spin]



Satin White Pearl


Ice Silver Metallic


WR Blue Pearl


Plasma Blue Pearl


Dark Gray Metallic


Crystal Black Silica

WRX Premium shown.

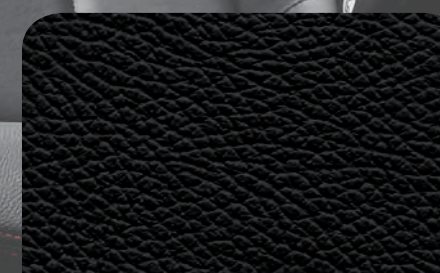
WRX Interior Color Choices



View 360°

Performance runs deep.

The mission is simple: give you control and keep you in comfort. Connect to your WRX with the same integrated sport design and shoulder-holding bolsters that are found in the WRX STI. Mission accomplished.



Carbon Black Leather



Carbon Black
Checkered Cloth

WRX Limited 4-door with Carbon Black Leather.

Informed. Intense. **In control.**

Navigation System

Bluetooth®

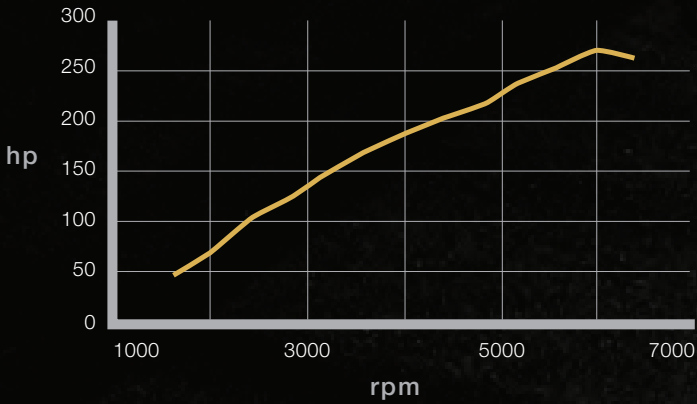
Audio System

▼



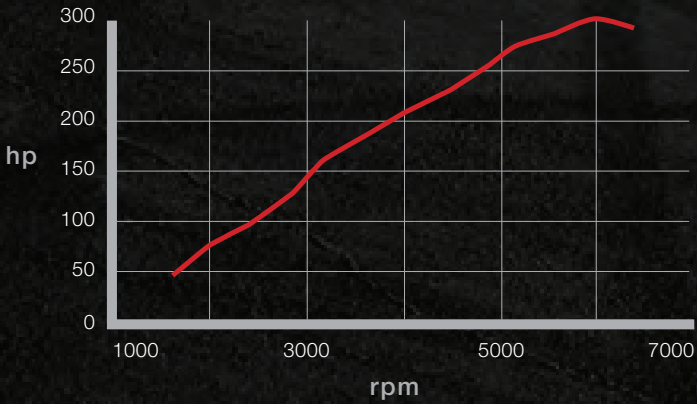
WRX 265 horsepower

Packed with a turbocharger that works with a lightweight intercooler to boost output and response, the WRX delivers 244 lb-ft of torque to all four wheels for intense acceleration. Partner that with precision engineering throughout and you'll experience performance you won't need a stopwatch to appreciate.



STI 305 horsepower

WRX STI unleashes 305 horses and 290 lb-ft of torque with the help of a higher-boost turbocharger and larger intercooler. It's the output of hardcore honing and tuning that extends to every component of the car. From the moment you fire it up, you'll feel every bit.



Brakes



Transmission



Suspension

Performance every day.

Inspired by years of successful racing on all surfaces and passionate drivers around the globe, WRX has been designed to thrive in the most demanding environment of all: the real world.

Open WRX



Performance you can dial.

For those who consider speed and precision to be forms of self-expression, the advanced WRX STI technologies allow you to personalize its performance for all of your driving impulses.

Open STI

Enthusiasm is contagious.

The passion for a Subaru goes way beyond a wave or a nod to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies, events, or just to talk about their favorite mods.



Subaru Enthusiasts Worldwide

- North American Subaru Impreza Owners Club
- Dirty Impreza
- Legacy Owners Association
- Club Sub
- Fan Pop
- Subaru Impreza Drivers Club
- IWSTI

- Club WRX
- Subaru Forester
- Northern Illinois Subaru Club
- Toronto-Subaru-Club
- socal subies
- wrx tuners
- Subaru Mania

- Subaru Enthusiasts Car Club of The Sierras
- scooby city
- Subaru High Mileage Club
- WRX Club of W.A.
- Subaru Outback
- Subaru Owners Club of South Africa

- i-club
- Atlantic Canada Subaru Club
- 3gwrx forum
- STI blog
- club subaru



Traction and control are covered.
The rest is up to you.

Subaru Symmetrical All-Wheel Drive and SUBARU BOXER® Engine



0:00 / 0:33

**Greater
Handling Agility**

**Increased
Durability**

**Smoother
Operation**

**Optimal
Traction**

**Confident
Handling**

**All-weather
Ready**

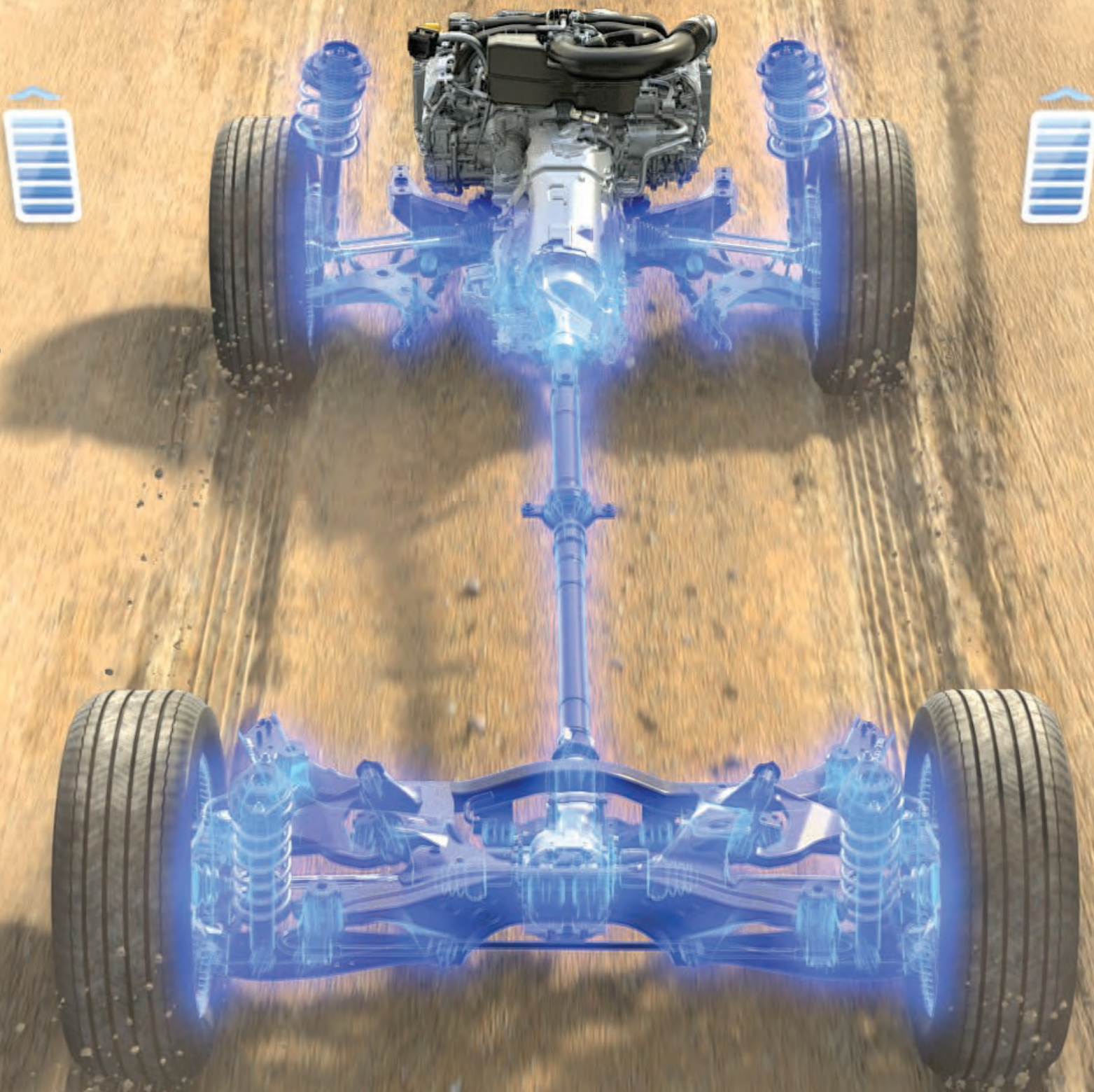
**Safe and
Secure**

Boxer Engine

Symmetrical All-Wheel Drive

Confidence in all conditions.

Subaru Symmetrical All-Wheel Drive continually keeps the power routed to all four wheels, ensuring an outstanding grip in snow, rain or rough road. And it's also great at handling steep inclines and harsher terrain. Thanks to its exceptionally balanced layout, you can count on a smooth, responsive drive and a solid connection with the road.



Dry

Slick