



The all-new 2014 **Subaru XV Crosstrek™ Hybrid**

Coming Fall 2013



HYBRID



Love where it takes you.

With the all-new 2014 Subaru XV Crosstrek™ Hybrid, not only do you get the most fuel-efficient AWD hybrid crossover in America,¹ but you also get the control and confidence of Subaru engineering. It blends the right amount of energy,

size, and eco-friendliness, making it one of the most unique crossovers available today and versatile enough for all you love to do. The Subaru XV Crosstrek Hybrid. It's capability with a conscience.



Raised roof rails provide the perfect cargo-carrying versatility

Exterior mirrors with integrated turn signals

LED rear taillights

Subaru Symmetrical All-Wheel Drive for control and confidence on or off the road

17-inch alloy wheels, all-season tires, and 8.7 inches of ground clearance

Standard fog lights



RESPONSIBLE DESIGN

The Subaru XV Crosstrek Hybrid is built in a zero-landfill plant, where 100 percent of waste is recycled or turned into electricity. And we continue to find innovative means of building responsible vehicles using an environmentally friendly plant process, earning Subaru recognition by the U.S. Environmental Protection Agency.

CAPABILITY

Designed with go-anywhere capability, the XV Crosstrek Hybrid features 17-inch alloy wheels, all-season tires, 8.7 inches of ground clearance, raised roof rails, and a flexible cargo area. Combined with its eco-friendly attitude, not only can you go wherever your heart leads but also feel good about how you get there.

EFFICIENCY

The SUBARU BOXER® engine provides a low center of gravity for agile handling. Subaru Symmetrical All-Wheel Drive flows power to all wheels for a constant grip on the road. But best of all, the 2014 Subaru XV Crosstrek Hybrid is the most fuel-efficient AWD hybrid crossover in America!¹



2014 Subaru XV Crosstrek™ Hybrid vs. the Competition²

Better fuel economy than any small SUV hybrid¹ included. And you get the go-anywhere capability of an AWD Subaru crossover, which you won't find in a hybrid sedan. See why XV Crosstrek Hybrid gives you capability with a conscience.

Features	2014 Subaru XV Crosstrek Hybrid	2013 Nissan Juke SV AWD	2014 Mazda CX-5 Touring AWD	2014 Ford Escape SE AWD
Drive Type	Gas/Electric Hybrid	Conventional (gasoline)	Conventional (gasoline)	Conventional (gasoline)
Miles Per Gallon ³ (Combined)	31	27	26	25
Keyless Entry and Push-Button Start	Yes	Yes	No	No
Raised Roof Rails	Yes	No	Optional	Optional
Ground Clearance (in.)	8.7	7.0	8.5	7.9
Seven Airbags ⁴	Yes	No	No	Yes
Automatic Climate Control	Yes	Yes	No	Optional
Rear-Vision Camera	Yes	Optional	Yes	Yes

The 2014 Subaru XV Crosstrek™ Hybrid

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Standard features include:

- :: Symmetrical All-Wheel Drive
- :: Hybrid Drivetrain Featuring 2.0-Liter SUBARU BOXER® Engine and Electric Motor
- :: Lineartronic® CVT with Paddle Shifters
- :: 17-Inch Aluminum-Alloy Wheels
- :: All-Weather Package
 - Heated Exterior Mirrors
 - Heated Front Seats
 - Windshield Wiper De-Icer
- :: Automatic Climate Control
- :: Cloth Upholstery
- :: Leather-Wrapped Steering Wheel
- :: Vehicle Dynamics Control (VDC) w/Traction Control
- :: Seven Airbags (SRS)⁴
- :: Keyless Access and Start
- :: Multi-Function Display with Hybrid System Information Modes
- :: Rear-Vision Camera
- :: 6-Speaker Single-CD Audio System
- :: Bluetooth® Audio Streaming and Hands-Free Phone Connectivity
- :: USB Port with iPod® Control Connectivity
- :: Raised Roof Rails
- :: LED Taillights
- :: Side Mirrors with Integrated Turn Signals

2014 Subaru XV Crosstrek™ Hybrid Touring

Includes features of Hybrid, plus:

- :: Leather-Trimmed Upholstery
- :: Voice-Activated GPS Navigation System
 - 6-Speaker HD Radio® Premium Audio System
 - Aha® Infotainment⁵
- :: Power Moonroof

Specifications:

TOTAL SYSTEM HORSEPOWER :	160 @ 6,000 rpm
TOTAL SYSTEM TORQUE:	163 lb-ft @ 2,000 rpm
DRIVETRAIN LAYOUT:	Symmetrical All-Wheel Drive
LENGTH:	175.2 in.
WIDTH:	70.1 in.
HEIGHT:	63.6 in.
WHEELBASE:	103.7 in.
TIRE SIZE:	225/55R17
FRONT SUSPENSION:	MacPherson Strut
REAR SUSPENSION:	Double Wishbone
FUEL ECONOMY:	CVT: 29/33/31 (city/hwy/comb) ³

2014 Subaru XV Crosstrek Hybrid pre-production model shown. Vehicle shown with available and aftermarket accessories. Subaru and SUBARU BOXER are registered trademarks. Lineartronic is a registered trademark. Bluetooth is a registered trademark of Bluetooth SIG, Inc. iPod and iTunes are registered trademarks of Apple, Inc. HD Radio is a registered trademark of iBiquity Digital Corporation. ¹Based on manufacturer-estimated combined fuel economy for 2014 Subaru XV Crosstrek Hybrid model compared to AWD hybrid vehicles within Polk's CUV segment. Actual mileage may vary. ²Based on manufacturer's preliminary data for 2014 Subaru XV Crosstrek Hybrid and manufacturers' website data as of July 2013 for 2013 Nissan Juke SV AWD (AT), 2014 Mazda CX-5 Touring AWD (AT), and 2014 Ford Escape SE 1.6 4WD (AT). ³Manufacturer-estimated fuel economy for 2014 Subaru XV Crosstrek Hybrid. EPA-estimated fuel economy for competitive models. Actual mileage may vary. ⁴Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions, and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seat belts must be worn in order to avoid injuries to out-of-position occupants upon bag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. ⁵Compatible smartphone and free Aha app required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a registered trademark of HARMAN International Industries, Inc. Your wireless carrier's rates may apply.

